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Ethical Hacking Alana Maurushat 2019-04-09 How will governments and courts protect civil liberties in this new era of hacktivism? Ethical Hacking discusses the attendant moral and legal issues. The first part of the 21st century will likely go down in history as the era when ethical hackers opened governments and the line of transparency moved by force. One need only read the motto "we open governments" on the Twitter page for Wikileaks to gain a sense of the sea change that has occurred. Ethical hacking is the non-violent use of a technology in pursuit of a cause—political or otherwise—which is often legally and morally ambiguous. Hacktivists believe in two general but spirited principles: respect for human rights and fundamental freedoms, including freedom of expression and personal privacy; and the responsibility of government to be open, transparent and fully accountable to the public. How courts and governments will deal with hacking attempts which operate in a grey zone of the law and where different ethical views collide remains to be seen. What is undisputed is that Ethical Hacking presents a fundamental discussion of key societal questions. A fundamental discussion of key societal questions. This book is published in English. - La première moitié du XXIe siècle sera sans doute reconnue comme l'époque où le piratage éthique a ouvert de force les gouvernements, déplaçant les limites de la transparence. La page twitter de Wikileaks enchâsse cet ethos à même sa devise, « we open governments », et sa volonté d'être omniprésent. En parallèle, les grandes sociétés de technologie comme Apple se font compétition pour produire des produits de plus en plus sécuritaires et à protéger les données de leurs clients, alors même que les gouvernements tentent de limiter et de décrypter ces nouvelles technologies d'encryption. Entre-temps, le marché des vulnérabilités en matière de sécurité augmente à mesure que les experts en sécurité informatique vendent des vulnérabilités de logiciels des grandes technologies, dont Apple et Google, contre des sommes allant de 10 000 à 1,5 million de dollars. L'activisme en sécurité est à la hausse. Le piratage éthique est l'utilisation non-violence d'une technologie quelconque en soutien d'une cause politique ou autre qui est souvent ambiguë d'un point de vue juridique et moral. Le hacking éthique peut désigner les actes de vérification de pénétration professionnelle ou d'experts en sécurité informatique, de même que d'autres formes d'actions émergentes, comme l'hacktivism et la désobéissance civile en ligne.

L'hacktivism est une forme de piratage éthique, mais également une forme de militantisme des droits civils à l'ère numérique. En principe, les adeptes du hacktivism croient en deux grands principes : le respect des droits de la personne et les libertés fondamentales, y compris la liberté d'expression et à la vie privée, et la responsabilité des gouvernements d'être ouverts, transparents et pleinement redevables au public. En pratique, toutefois, les antécédents comme les agendas des hacktivistes sont fort diversifiés. Il n'est pas clair de quelle façon les tribunaux et les gouvernements traiteront des tentatives de piratage eu égard aux zones grises juridiques, aux approches éthiques conflictuelles, et compte tenu du fait qu'il n'existe actuellement, dans le monde, presque aucune exception aux provisions, en matière de cybercrime et de crime informatique, liées à la recherche sur la sécurité ou l'intérêt public. Il sera également difficile de déterminer le lien entre hacktivism et droits civils. Ce livre est publié en anglais.

Corporate Ethics and Corporate Governance Walther C. Zimmerli 2007-06-12 This book represents an introduction to and overview of the diverse facets of the ethical challenges confronting companies today. It introduces executives, students and interested observers to the complex trends and developments in business ethics. Coverage presents industry-specific topics in ethics. The book also provides a general, interdisciplinary survey of the ethical dimensions of management and business.

The Future Development of the Shanghai Harbour Vattenbyggnadsbyrå, Stockholm 1918

Private Governance Edward Peter Stringham 2015-06-01 From the first stock markets of Amsterdam, London, and New York to the billions of electronic commerce transactions today, privately produced and enforced economic regulations are more common, more effective, and more promising than commonly considered. In Private Governance, prominent economist Edward Stringham presents case studies of the various forms of private enforcement, self-governance, or self-regulation among private groups or individuals that fill a void that government enforcement cannot. Through analytical narratives the book provides a close examination of the world's first stock markets, key elements of which were unenforceable by law; the community of Celebration, Florida, and other

private communities that show how public goods can be bundled with land and provided more effectively; and the millions of credit-card transactions that occur daily and are regulated by private governance. Private Governance ultimately argues that while potential problems of private governance, such as fraud, are pervasive, so are the solutions it presents, and that much of what is orderly in the economy can be attributed to private groups and individuals. With meticulous research, Stringham demonstrates that private governance is a far more common source of order than most people realize, and that private parties have incentives to devise different mechanisms for eliminating unwanted behavior. Private Governance documents numerous examples of private order throughout history to illustrate how private governance is more resilient to internal and external pressure than is commonly believed. Stringham discusses why private governance has economic and social advantages over relying on government regulations and laws, and explores the different mechanisms that enable private governance, including sorting, reputation, assurance, and other bonding mechanisms. Challenging and rigorously-written, Private Governance will make a compelling read for those with an interest in economics, political philosophy, and the history of current Wall Street regulations.

Chinese Literature and Culture in the Age of Global Capitalism Xiaoping Wang 2021-07-15 Through in-depth textual analyses covering a variety of media, ranging from fiction, poetry, film to theoretical works as well as cultural phenomena, Xiaoping Wang explores newly emerging social and cultural fashions in contemporary China in the age of global capitalism.

Dark Shades of Grey Amar Gill 2014-09

Marketing Management Philip Kotler 2012 This is the 14th edition of 'Marketing Management' which preserves the strengths of previous editions while introducing new material and structure to further enhance learning.

Mapping the Nation Gopal Balakrishnan 2012-11-13 In nearly two decades since Samuel P. Huntington proposed his influential and troubling 'clash of civilizations' thesis, nationalism has only continued to puzzle and frustrate commentators, policy analysts and political theorists. No consensus exists concerning its identity, genesis or future. Are we reverting to the petty nationalisms of the nineteenth century or evolving into a globalized, supranational world? Has the nation-state outlived its usefulness and exhausted its progressive and emancipatory role? Opening with powerful statements by Lord Acton and Otto Bauer – the classic liberal and socialist positions, respectively – Mapping the Nation presents a wealth of thought on this issue: the debate between Ernest Gellner and Miroslav Hroch; Gopal Balakrishnan's critique of Benedict Anderson's seminal Imagined Communities; Partha Chatterjee on the limitations of the Enlightenment approach to nationhood; and contributions from Michael Mann, Eric Hobsbawm, Tom Nairn, and Jürgen Habermas.

Consumer Behaviour in Action Peter Ling 2015 Consumer Behaviour in Action introduces marketing students to the fundamental concepts of consumer behaviour in a contemporary context. The text provides a distinctly balanced approach as it balances theory with practical applications and research methods for understanding consumers. Practical examples and case studies provide global, regional and local industry examples. Research and insights from fields such as psychology, sociology and complex systems are included. Extended cases studies covering topics such as Nike, Cricket Australia, Target, and McDonalds in overseas markets, draw together each part of the book to bring together the themes discussed and encourage students to encourage a deeper understanding of the material. The accompanying enriched eBook and supplementary digital resources provides superior ready-to-use support for both students and lecturers.

The Belt and Road Initiative Francisco José B. S. Leandro 2020-03-03 This book is an analysis of the developments associated with the Belt and Road Initiative (B&RI) five years after Xi Jinping announced both the Silk Road Economic Belt (SREB) and the 21st Maritime Silk Road (21MSR). Together, these two dimensions constitute the B&RI, providing the so-called Chinese 'project of the century' with regional, inter-regional and global reach. This book aims at assessing the impact of the B&RI in all these dimensions and levels of influence. This is a current and promising theme, not only in the short and medium terms, but also within a broader timescale, reflecting Chinese strategic thinking itself, since Chinese philosophy and culture are oriented towards long-term and inter-generational perspectives. Likewise, both the title of this publication and the way it has been organized result from the empirical perception that China asserts a conservative attitude towards foreign affairs, redesigned in multiple dimensions, to create a perception of domestic unity and global prestige. In this vein of thought, the B&RI is already influencing and will continue to influence, directly or indirectly, the current economic and political order.

Principles of Marketing Gary M. Armstrong 2018 An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Twelve Years a Slave Solomon Northup 2021-01-01 "Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into

Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt No Growth Without Equity? Santiago Levy 2009 This work examines the relationship between equity and growth in Mexico. It looks at how specific inequalities in power, wealth and status have created and sustained economic institutions and policies that both tend to perpetuate these inequalities and are sources of inefficiencies in the economy.

Speak Truth to Power Kerry Kennedy 2000-01-01 Presents a collection of fifty profiles of individuals, both famous and unsung, who are struggling to make a difference in the world, including Nelson Mandela, the Dalai Lama, Helen Prejean, Desmond Tutu, and Elie Wiesel.

China's New Voices Nimrod Baranovitch 2003-08 A study of popular music in contemporary China that focuses on how popular music has become a staging area for battles over politics and ethnic differences in China.

Enabling the Business of Agriculture 2016 World Bank Group 2016-03-18 Enabling the Business of Agriculture 2016 provides a tool for policy makers to identify and analyze legal barriers for the business of agriculture and to quantify transaction costs of dealing with government regulations. Building on an earlier progress report published in November 2014, this volume presents the main results for 40 countries, for the first time using indicator scores to showcase good practices among countries in different stages of agricultural development. It also presents interesting results on the relationship between efficiency and quality of regulations, discriminatory practices in the laws, and whether regulatory information is accessible. Regional, income-group, and country-specific trends and data observations are presented on six topics: seed, fertilizer, machinery, finance, markets, and transport. The report also discusses the continued development of several topics that will be added in future reports: information and communication technology, land, water, livestock, gender, and environmental sustainability.

Smart Systems and IoT: Innovations in Computing Arun K. Somani 2020-10-27 The book features original papers from the 2nd International Conference on Smart IoT Systems: Innovations and Computing (SSIC 2019), presenting scientific work related to smart solution concepts. It discusses computational collective intelligence, which includes interactions between smart devices, smart environments and smart interactions, as well as information technology support for such areas. It also describes how to successfully approach various government organizations for funding for business and the humanitarian technology development projects. Thanks to the high-quality content and the broad range of the topics covered, the book appeals to researchers pursuing advanced studies.

China's Arctic Ambitions and What They Mean for Canada P. Whitney Lackenbauer 2017-11-30 China's Arctic Aspirations is the first book to address China's ever increasing interest in the Arctic, and in Canada's Far North in particular. It offers a holistic approach to the subject - covering resource development, shipping, scientific research, governance, and military strategy - to better understand both Chinese motivations and the potential impacts of a greater Chinese presence in the circumpolar region. The book draws on extensive research into published Chinese government documentation, secondary source analysis, business and media reports, and the existing academic literature.

Vietnam as if... Kim Huynh 2015-08-20 Vietnam as if... follows five young people who have moved from the countryside to the city. Their dramatic everyday lives illuminate some of the most pressing issues in Vietnam today: 'The Sticky Rice Seller' explores gender roles; 'The Ball Boy' is all about the struggles of sexual and ethnic minorities; 'The Professional' examines relations between rich and poor; 'The Goalkeeper' delves into politics and ideology; and 'The Student' reflects upon family and faith. The stories also reboot several classics of Vietnamese literature for the twenty-first century, including 'Floating Dumplings' by feminist poet Ho Xuan Huong, Vu Trong Phung's satire of French colonialism Dumb Luck, Nguyen Du's epic account of fate and sacrifice 'The Tale of Kieu', and the proclamations of Ho Chi Minh. These novellas reveal the deepest sentiments of Vietnamese youth as they – like youth everywhere – come of age, fall in love and contest their destiny. In 2011 Kim Huynh returned to Vietnam, having left more than three decades earlier. He had few plans other than to experience as much of his birthplace as possible. That year he came into contact with a wide range of people and took on many trades. Kim drank and dined with government officials, went on pilgrimages with corporate tycoons and marched in the streets against foreign aggression. He sold sticky rice, was a tennis player and also a ball boy, attended all manner of rituals and celebrations, eavesdropped on people in cafés and restaurants, and went back to the classroom as both a student and a teacher. Rich in detail and broad in scope, these tales capture Kim's experiences and imaginings of Vietnam as if....

The Show I'll Never Forget Sean Manning 2009-02-23 In The Show I'll Never Forget, writer Sean Manning has gathered an amazing array of unforgettable concert memories from a veritable A-list of acclaimed novelists, poets, biographers, cultural critics, and songwriters. Their candid, first-person recollections reveal as much about the writers' lives at the time as they do about the venues where the shows occurred or the artists onstage. Ishmael Reed on Miles Davis Luc Sante on Public Image Ltd. Heidi Julavits on Rush Daniel Handler and Andrew Sean Greer on Metric Diana Ossana on Led Zeppelin Maggie Estep on Einstürzende Neubauten Dani Shapiro on Bruce Springsteen Gary Giddins on Titans of the Tenor! Nick Flynn on Mink DeVille Susan Straight on The Funk Festival Rick Moody on the The Lounge Lizards Jennifer Egan on Patti Smith Harvey Pekar on Joe Maneri Thurston Moore on Glen Branca, Rudolph Grey, and Wharton Tiers Chuck Klosterman on Prince Sigrid Nunez on Woodstock Jerry

Stahl on David Bowie Charles R. Cross on Nirvana Marc Nesbitt on The Beastie Boys And many more . . . No matter where your musical taste falls, these often funny, occasionally sad, always thought-provoking essays-all written especially for The Show I'll Never Forget-are sure to connect with anyone who loves, or has ever loved, live music.

Digital Marketing Strategy Simon Kingsnorth 2016-05-03 The modern marketer needs to learn how to employ strategic thinking alongside the use of digital media to deliver measurable and accountable business success. Digital Marketing Strategy covers the essential elements of achieving exactly this by guiding you through every step of creating your perfect digital marketing strategy. This book analyzes the essential techniques and platforms of digital marketing including social media, content marketing, SEO, user experience, personalization, display advertising and CRM, as well as the broader aspects of implementation including planning, integration with overall company aims and presenting to decision makers. Simon Kingsnorth brings digital marketing strategy to life through best practice case studies, illustrations, checklists and summaries, to give you insightful and practical guidance. Rather than presenting a restrictive 'one size fits all' model, this book gives you the tools to tailor-make your own strategy according to your unique business needs and demonstrates how an integrated and holistic approach to marketing leads to greater success. Digital Marketing Strategy is also supported by a wealth of online resources, including budget and strategy templates, lecture slides and a bonus chapter.

Data Science for Economics and Finance Sergio Consoli 2021 This open access book covers the use of data science, including advanced machine learning, big data analytics, Semantic Web technologies, natural language processing, social media analysis, time series analysis, among others, for applications in economics and finance. In addition, it shows some successful applications of advanced data science solutions used to extract new knowledge from data in order to improve economic forecasting models. The book starts with an introduction on the use of data science technologies in economics and finance and is followed by thirteen chapters showing success stories of the application of specific data science methodologies, touching on particular topics related to novel big data sources and technologies for economic analysis (e.g. social media and news); big data models leveraging on supervised/unsupervised (deep) machine learning; natural language processing to build economic and financial indicators; and forecasting and nowcasting of economic variables through time series analysis. This book is relevant to all stakeholders involved in digital and data-intensive research in economics and finance, helping them to understand the main opportunities and challenges, become familiar with the latest methodological findings, and learn how to use and evaluate the performances of novel tools and frameworks. It primarily targets data scientists and business analysts exploiting data science technologies, and it will also be a useful resource to research students in disciplines and courses related to these topics. Overall, readers will learn modern and effective data science solutions to create tangible innovations for economic and financial applications.

Consumer-Citizens of China Kelly Tian 2010-11-01 A PDF version of this book is available for free in open access via www.tandfebooks.com as well as the OAPEN Library platform, www.oapen.org. It has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 3.0 license and is part of the OAPEN-UK research project. This book presents a comprehensive examination of Chinese consumer behaviour and challenges the previously dichotomous interpretation of the consumption of Western and non-Western brands in China. The dominant position is that Chinese consumers are driven by a desire to imitate the lifestyles of Westerners and thereby advance their social standing locally. The alternative is that consumers reject Western brands as a symbolic gesture of loyalty to their nation-state. Drawing from survey responses and in depth interviews with Chinese consumers in both rural and urban areas, Kelly Tian and Lily Dong find that consumers situate Western brands within select historical moments. This embellishment attaches historical meanings to Western brands in ways that render them useful in asserting preferred visions of the future China. By highlighting how Western brands are used in contests for national identity, Consumer-Citizens of China challenges the notion of the "patriot's paradox" and answers scholars' questions as to whether Chinese nationalists today allow for a Sino-Western space where the Chinese can love China without hating the West. Consumer-Citizens of China will be of interest to students and scholars of business studies, Chinese and Asian Studies and Political Science. Kelly Tian is Professor of Marketing and holds the Anderson Chair of Business at New Mexico State University. Lily Dong is Associate Professor of Marketing at the University of Alaska at Fairbanks.

The Jingshan Report China Finance 40 Forum Research Group 2020-01-14 The Jingshan Report is a collection of research papers on key issues for China's financial opening, including reform of the RMB exchange rate regime, management of cross-border capital flows and financial support for the Belt and Road Initiative. Authored by leading experts in the relevant fields, the report examines the evolution, current status and problems with the financial opening policy over the past four decades, and puts forward policy recommendations on how to steadily push forward China's financial opening.

Making the World Work Better Kevin Maney 2011-06-10 Thomas J Watson Sr's motto for IBM was THINK, and for more than a century, that one little word worked overtime. In Making the World Work Better: The Ideas That Shaped a Century and a Company, journalists Kevin Maney, Steve Hamm, and Jeffrey M. O'Brien mark the Centennial of IBM's founding by examining how IBM has distinctly contributed to the evolution of technology and the modern corporation over the past 100 years. The authors offer a fresh analysis through interviews of many key figures,

chronicling the Nobel Prize-winning work of the company's research laboratories and uncovering rich archival material, including hundreds of vintage photographs and drawings. The book recounts the company's missteps, as well as its successes. It captures moments of high drama – from the bet-the-business gamble on the legendary System/360 in the 1960s to the turnaround from the company's near-death experience in the early 1990s. The authors have shaped a narrative of discoveries, struggles, individual insights and lasting impact on technology, business and society. Taken together, their essays reveal a distinctive mindset and organizational culture, animated by a deeply held commitment to the hard work of progress. IBM engineers and scientists invented many of the building blocks of modern information technology, including the memory chip, the disk drive, the scanning tunneling microscope (essential to nanotechnology) and even new fields of mathematics. IBM brought the punch-card tabulator, the mainframe and the personal computer into the mainstream of business and modern life. IBM was the first large American company to pay all employees salaries rather than hourly wages, an early champion of hiring women and minorities and a pioneer of new approaches to doing business--with its model of the globally integrated enterprise. And it has had a lasting impact on the course of society from enabling the US Social Security System, to the space program, to airline reservations, modern banking and retail, to many of the ways our world today works. The lessons for all businesses – indeed, all institutions – are powerful: To survive and succeed over a long period, you have to anticipate change and to be willing and able to continually transform. But while change happens, progress is deliberate. IBM – deliberately led by a pioneering culture and grounded in a set of core ideas – came into being, grew, thrived, nearly died, transformed itself... and is now charting a new path forward for its second century toward a perhaps surprising future on a planetary scale.

The Dragon and the Crown Stanley S.K. Kwan 2008-11-01 In his autobiography Stanley S.K. Kwan discusses his roots, Hong Kong after the War, Hang Seng Bank, the new China and home and country.

China's Business Reforms Russell Smyth 2004-11-10 China's recent economic reforms have led to impressive growth, and an unprecedented enthusiasm for establishing foreign enterprises in China. Since 1993, China has been the second largest recipient of foreign direct investment in the world and is now considered to be the world's third biggest economy. Its greater economic integration with the rest of the world, especially since its accession to the World Trade Organisation (WTO), has further accelerated its market-oriented economic reforms. China is now opening its protected markets and beginning to submit to the rule of international law. This ongoing transition and increasing participation in the world economy has resulted in significant changes in human resource management and social welfare practices in China's enterprises. The book examines the key areas, all of which are linked, where China is grappling with institutional reforms as it opens up to the outside world: state-owned enterprise reform, capital markets and financial reform, human resources and labour market reform, social welfare reform, and China's accession to the WTO and the growth of the private sector.

Commercial and Consumer Law M. P. Furmston 2010 This volume contains summaries of the essential cases & extracts from key legislative provisions that you will need to draw upon when answering problem or essay questions. Debate & issue boxes are included to highlight contentious areas of the law & help you refine your critical analysis skills.

When Cultures Collide, Third Edition Richard Lewis 2010-11-26 The classic work that revolutionized the way business is conducted across cultures around the world.

Modern Peoplehood John Lie 2011-04 "[A] most impressive achievement by an extraordinarily intelligent, courageous, and—that goes without saying—'well-read' mind. The scope of this work is enormous: it provides no less than a comprehensive, historically grounded theory of 'modern peoplehood,' which is Lie's felicitous umbrella term for everything that goes under the names 'race,' 'ethnicity,' and 'nationality.'" Christian Joppke, *American Journal of Sociology* "Lie's objective is to treat a series of large topics that he sees as related but that are usually treated separately: the social construction of identities, the origins and nature of modern nationalism, the explanation of genocide, and racism. These multiple themes are for him aspects of something he calls 'modern peoplehood.' His mode of demonstration is to review all the alternative explanations for each phenomenon, and to show why each successively is inadequate. His own theses are controversial but he makes a strong case for them. This book should renew debate." Immanuel Wallerstein, Yale University and author of *The Decline of American Power: The U.S. in a Chaotic World*

The Power of Mobile Banking Sankar Krishnan 2014-05-19 Today's tech-savvy consumers are demanding a more personal customer experience from their banks, and banks are discovering that mobile services deliver individualized, tailored experiences better than any other technology. *The Power of Mobile Banking: How to Profit from the Revolution in Retail Financial Services* gives banking and financial professionals a well-researched guide for becoming transformational leaders. These leaders can convert their traditional retail "branch" banks into streamlined systems that deliver personalized services to their customers' laptops, tablets, and smartphones. Written by Sankar Krishnan—a career banker and noted financial services industry thought leader—*The Power of Mobile Banking* includes strategies for adapting mobile banking practices that suit the needs of both developed and emerging markets. Krishnan also shows how bankers can make their products and services relevant to a new generation of digital natives. Krishnan explores the expanding mobile payment systems that offer a wealth of financial opportunities for banking institutions and includes information on the growth of e-commerce, which holds

the potential for new and profitable ways for banks to engage with consumers. *The Power of Mobile Banking* outlines the practical aspects of adapting to a mobile banking strategy and shows how to put the right players in place to ensure the technology works seamlessly. Once in place, a great mobile system delivers excellent service and benefits to users, as well as real value and unique features that cement customer loyalty. The book also offers advice for bankers who want to increase their bottom line by delving into the world-wide prepaid card market. Krishnan includes a discussion on the risks and hazards of mobile banking and reveals the critical investments that banks must be willing to make in order to avoid losing customers to telecoms, retailers, and technology providers. The time for retail banking to prepare for the new paradigm is now and *The Power of Mobile Banking* is the guide for professionals who want to adapt, evolve, and succeed in this new mobile-driven world.

Enabling the Business of Agriculture 2019 World Bank Group 2019-11-18 *Enabling the Business of Agriculture 2019* presents indicators that measure the laws, regulations and bureaucratic processes that affect farmers in 101 countries. The study covers eight thematic areas: supplying seed, registering fertilizer, securing water, registering machinery, sustaining livestock, protecting plant health, trading food and accessing finance. The report highlights global best performers and countries that made the most significant regulatory improvements in support of farmers. *Currency Crisis* Faridul Islam 2019-10-16 Financial crises are nothing new in the annals of history of the capitalistic path of economic development; indeed, they are part of business cycle. The theoretical basis for this is well entrenched in the concept of 'Keynesian Cross'. Tales of crises date back centuries, but have taken a new turn as the race for more globalization goes on, which involves liberalizing trade and opening up the financial sector. This has made many nations vulnerable to crises that are likely to be repeated, perhaps frequently. Based on recent experience, warning signs can be seen in the dollar-centric exchange rate, which is the mainstay for the stability of the current global financial system. To a careful observer, there is clearly fatigue in the system.

Broken Alliances Carlos Ghosn 2021-08-31 On December 30, 2019, Carlos Ghosn became the world's most famous fugitive when the former chairman of the Renault-Nissan-Mitsubishi Alliance fled to Lebanon from house arrest in Japan. This political-judicial thriller describes in detail for the first time how the man behind Nissan's spectacular revival was arrested a year earlier and incarcerated for 130 days as part of a trap set by the Nissan Old Guard and the Tokyo Public Prosecutors' Office.

Rising in the East Rachel Keeton 2011 In the west, the design of new towns has always been based on an ideal model in accordance with the ideas of that moment. In the case of the latest generation of new towns in Asia, however, only quantitative and marketing principles seem to play a role: the number of square metres, dwellings or people, or the greenest, most beautiful or most technologically advanced town. "Rising in the east" shows which design principles these premises are based on.

Big Data Cornelia Hammer 2017-09-13 Big data are part of a paradigm shift that is significantly transforming statistical agencies, processes, and data analysis. While administrative and satellite data are already well established, the statistical community is now experimenting with structured and unstructured human-sourced, process-mediated, and machine-generated big data. The proposed SDN sets out a typology of big data for statistics and highlights that opportunities to exploit big data for official statistics will vary across countries and statistical domains. To illustrate the former, examples from a diverse set of countries are presented. To provide a balanced assessment on big data, the proposed SDN also discusses the key challenges that come with proprietary data from the private sector with regard to accessibility, representativeness, and sustainability. It concludes by discussing the implications for the statistical community going forward.

The China Nightmare Dan Blumenthal 2020-10-28 Once the darling of U.S. statesmen, corporate elites, and academics, the People's Republic of China has evolved into America's most challenging strategic competitor. Its future appears dystopian. This book tells the story of how China got to this place and analyzes where it will go next and what that will mean for the future of U.S. strategy.

Analytics, Data Science, and Artificial Intelligence Ramesh Sharda 2020-03-06 For courses in decision support systems, computerized decision-making tools, and management support systems. Market-leading guide to modern analytics, for better business decisions *Analytics, Data Science, & Artificial Intelligence: Systems for Decision Support* is the most comprehensive introduction to technologies collectively called analytics (or business analytics) and the fundamental methods, techniques, and software used to design and develop these systems. Students gain inspiration from examples of organisations that have employed analytics to make decisions, while leveraging the resources of a companion website. With six new chapters, the 11th edition marks a major reorganisation reflecting a new focus -- analytics and its enabling technologies, including AI, machine-learning, robotics, chatbots, and IoT.

Lean CX Robert Dew 2021-04-06 In recent years, many companies have realised customer experience (CX) is the new marketing battle ground. Substantial investments have been made to map customer journeys, identify pain points and improve CX to try and create cut-through. Using real world applications to introduce next generation design tools based on proven concepts from strategy, marketing, psychology and creative problem solving, *Lean CX: How to Differentiate at Low Cost and Least Risk* discusses how to use Lean Management approaches to innovate your customer experience. This practical book describes how the tools from Lean Management can be applied to the CX innovation problem. The authors draw on hundreds of CX design and strategic innovation projects across a range of industries, both B2B and B2C, from primary research through client work and secondary case

studies available in the public domain. The examples include many different vertical industry sectors, including those involving hybrid business models. The cases included share what worked really well and where CX failed. The content goes beyond what actually happened to present an idea of what might be possible with the right design approach and committed resources.

Historical Dictionary of Hong Kong Cinema Lisa Odham Stokes 2020-01-15 Hong Kong cinema began attracting international attention in the 1980s. By the early 1990s, Hong Kong had become "Hollywood East" as its film industry rose to first in the world in per capita production, was ranked second to the United States in the number of films it exported, and stood third in the world in the number of films produced per year behind the United States and India. This second edition of Historical Dictionary of Hong Kong Cinema contains a chronology, an introduction, and an extensive bibliography. The dictionary section has over 600 cross-referenced entries on directors, producers, writers, actors, films, film companies, genres, and terminology. This book is an excellent resource for students, researchers, and anyone wanting to know more about Hong Kong cinema.